



## Data Business Services USA

### Data Business Services CCPA Offerings

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#### Scope of Services

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Data Business Services USA (“DBS”) provides expert in-depth consulting services for both State & Federal privacy laws in the United States. With legislation constantly being amended or passed, our goal is to provide a consistent outlet which your business can rely on for up-to-date compliance services.

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#### CCPA

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The *California Consumer Privacy Act* went into effect on January 1, 2020, and the *California Privacy Rights Act amendment* became effective on January 1, 2023, collectively referred to as the “CCPA.” The CCPA grants certain rights to consumers in California and places various notice requirements on businesses collecting personal information. These new and significant privacy obligations include:

- Informing consumers of personal data collected;
- A *Do Not Sell My Personal Information* link;
- Timely responses to consumers requests;
- Disclosure requirements around why information is collected, shared, and sold; and,
- Completion of a record processing activity.

This list is only a summary of the new compliance requirements for qualifying businesses under the CCPA. Beginning July 1, 2023, the California Privacy Protection Agency began enforcing the CCPA, including prosecuting violations. Teaming up with DBS means that your business no longer must spend time and resources keeping up with current legislation to avoid violations.

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#### Overview of CCPA Projects

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At DBS, we strive to offer a solution to ensure CCPA compliance that meets you where your current privacy program stands. We offer three standard CCPA projects and are open to customizing these solutions based on your business need.

1. **Policy Review:** includes reading through online Privacy Policy, Cookie Policy, HR and Candidate Notices and suggested updates for CCPA compliance.
  2. **Program Review:** includes policy review and review of internal documents (retention policy, etc.) and systems (data subject request process) with suggested updates for CCPA compliance.
  3. **Program Creation:** full CCPA project including creation of a record of processing activities, producing content for all new and revamped policies and trainings, and identifying any other areas to focus efforts for compliance.
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#### California Laws and EU Companies

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The CCPA applies to for-profit businesses that do business in California and meet any of the following:

- Have a gross annual revenue of over \$25 million;
- Buy, sell, or share the personal information of 100,000 or more California residents, households, or devices; or
- Derive 50% or more of their annual revenue from selling California residents’ personal information.

This would include a company based in Germany that accepts job applicants who are based in California and have a gross annual revenue if over \$25 million, or a company in France that has a US entity which collects and shares the personal information of California residents.

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#### Disclaimer

This material is provided for your convenience and does not constitute legal advice or create an attorney-client relationship. This is a general overview that will hopefully help your business understand the coverage DBS USA consulting offers. It offers a level of minimum requirement and best practice.

Data Business Services USA, Inc. does not accept any liability for the correctness of the overview. You may use this overview internally in your company. It is not meant to be freely distributed. Any commercial use is forbidden

## DBS USA and DBS Europe

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Data Business Services USA is ready to provide consulting on all matters related to the CCPA. Our specialized privacy experts will help you ensure your data practices fall seamlessly into compliance with California standards, and additional USA related privacy compliance including other State and Federal compliance, Data Privacy Framework Certification, Data Transfer Mechanisms, and Tisax Certification.

For Privacy support outside of the USA, Data Business Services GmbH & Co. KG is available to support in Europe, specializing in Swiss and German privacy laws specifically.

## Contact

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Would you like to find out how Data Business Services could help ensure your company's privacy program complies with the California Consumer Privacy Act?

Contact us; we are happy to schedule an initial TEAMS call free of charge.

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