

Comparison CCPA vs. CPRA

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	CCPA	CPRA
Businesses Applicable	<ul style="list-style-type: none"> Annual gross revenue over \$25 million Buys, receives, sells, or shares personal information of 50,000 or more consumers, households, or devices for commercial purposes. Attributes 50% or more of its annual revenues from consumer's selling personal information. 	<ul style="list-style-type: none"> Annual gross revenue over \$25 million in the preceding calendar year Buys, sells, or shares the personal information of 100,000 or more consumers or households. Attributes 50% or more of its annual revenues from selling or sharing consumer's personal information.
Consumer Rights	<ul style="list-style-type: none"> Right to access information from portable format Right to delete collected personal information Right to data portability Right to opt-out Right to opt-in for minors Right to non-discriminatory treatment Right to know of personal information collected Right to initiate a cause of action for data breaches Right to say NO to sale of your information Right to an easy "do not sell my information" link for consumers 	<ul style="list-style-type: none"> Right to correct data Right to access information about automated decision making Right to limit use & disclosure of sensitive personal information Right to opt-out of automated decision making Right to delete collected information Right to say NO to geolocation advertisers Right to restrict the collection of unnecessary information Right to restrict the hoarding of personal information Right to protection against retaliation for exercising the rights above
Business Requirements	<ul style="list-style-type: none"> Inform consumers that personal data is collected Respond to consumer requests in a timely manner Maintain privacy compliance documents Required to keep consumer data safe 	<ul style="list-style-type: none"> Include link "Do Not Sell My Personal Information" Specify the purposes for why that information is disclosed, sold, and shared with other entities Keep consumer data safe Special protections for minors

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This material is provided for your convenience and does not constitute legal advice or create an attorney-client relationship. This is a general document that will hopefully help your business understand the differences between the CCPA and the CPRA. It offers a level of minimum requirement and best practice. Data Business Services USA, Inc. does not accept any liability for the correctness of the checklist. You may use this checklist internally in your company. It is not meant to be freely distributed. Any commercial use is forbidden.

	<ul style="list-style-type: none"> • Special protections for minors • Security Breach Notifications • Privacy Notice Disclosure • Written contracts with service, providers, contractors, and third parties 	<ul style="list-style-type: none"> • Security Breach Notifications • Regular Cybersecurity audits • Regular risk assessments • Presentation of a “Privacy Notice Disclosure” • Written Contracts are to be provided with service providers, contractors, and third parties • Restrictions regarding “onward transfer” • Inclusion of employee & Business to Business (B2B) data • Completion of a Record of Processing Activity (ROPA) • Provide consumers with the ability to browse without pop-ups or Global Privacy Control (GPC) Signals
Penalties	<ul style="list-style-type: none"> • \$2,500 per each violation • \$7,500 per each intentional violation 	<ul style="list-style-type: none"> • \$2,500 per non-intentional violation • \$7,500 per intentional violation or for offenses involving the personal information of minors under the age 16